# **FUNDRAISING CAMPAIGN**

FOR THE WORLD WOMEN OBSERVATORY IN AFRICA

# SUFFERING WOMEN IN AFRICA

"In truth I tell you, in so far as you did this to one of the least of these brothers of mine, you did it to me." (Mt. 25:40)

In this Lenten season we are proposing something new to the women of WUCWO: to make a concrete charitable offering to help the most suffering women in Africa. We invite you to participate in solidarity in this Campaign of Prayer and Fundraising to carry out the Observatory in Africa, one of the more needy regions of the world, and thus:

- to highlight and give visibility to the most suffering women, the hardships they endure and the wounds inflicted to their dignity;
- to give these women the opportunity to reflect on themselves, their feelings, sufferings and dreams; and
- to allow them to speak freely, to be heard and to discover and value their great resources; all this in order to find together, inspire, participate and promote in the Church, governments and society, solutions to their sufferings that take into account their great values, fortitude and capabilities.

This campaign also marks this year's WUCWO Day, on May 13, 2022, and will continue thereafter. It aims to respond in a Christian way to the worsening situation of the most vulnerable women in the region due to the Covid-19 pandemic and the devastating effects of climate change.

## DIFFERENT WAYS OF TAKING PART IN THIS CAMPAIGN

### **INDIVIDUAL**

Every woman in a WUCWO member organisation is invited to collaborate, according to her possibilities, with:

- 1. Individual donation: the equivalent of a ticket on public transport, the cost of the food you won't eat due to fasting, in short, whatever everyone is able and willing to give, from 1 dollar/euro or less, to 100, 500 or 1000 dollars or euros... for this one time only. Even if the donation seems symbolic, it will always be significant, just like the "widow's mite," which, as Jesus tells us, was of great value.
- 2. Patronage of the Observatory: becoming an "Observatory Patroness" means donating 200 USD/Euros or more per year, for 3 years (2022, 2023 and 2024). Patronesses will receive a diploma at the next General Assembly (this would also support the start-up of the Observatory in Asia).



### INSTITUTIONAL

Each WUCWO member organisation can collaborate in the following ways:

- 1. Organisation, dissemination of the campaign and collection of donations. During Lent, on the occasion of WUCWO's Day and/or in the following months, it is recommended to carry out a campaign according to the methods and possibilities of each culture and place, with activities such as fasting and offering of the amount saved, second collections at masses, meals, raffles, auctions, etc. Individual and patronage donations can be sent directly to WUCWO or collected by the organisation and transferred in one single transaction to our accounts to save bank charges.
- **2. Sponsorship of the project.** Becoming a sponsor of the Observatory means that the organisation commits to a contribution of 1,000 to 5,000 dollars/euros or more per year, for 3 years (2022, 2023 and 2024). The organisation will be duly acknowledged at the next General Assembly.
- **3. Obtaining sponsors.** Member organisations can act as bridges and connect WUCWO with foundations, funds, individual sponsors, etc. who are willing to contribute money for the realisation of the Observatory in Africa.

### Remember that:

- donations in euros should be made by sending a bank transfer addressed to UMOFC, BANCO BPM Roma AG. 4 ITALIA. IBAN: IT54 V 05034 03204 0000 0000 9442 SWIFT: BAPPIT21A64.
- donations in US dollars should be made:
- a) with a bank transfer to WUCWO, account No. 801038573, Swift Code CITI US 33, Routing # 271070801, Intermediary Bank 021000089 CITI US 33, CITIBANK 5134 Main Street, Downers Grove, Illinois 60515, USA, or
- b) by cheque in US dollars made payable to WUCWO-UMOFC and sent to Maribeth Stewart at the following address: 24 Candee Avenue West Haven, Connecticut 06516 USA.

WUCWO will issue receipts with its fiscal code.

Support material for this campaign will soon be available on our website and social media. It is **essential that you send a copy of the transfer or cheque to the Secretariat, to the email:** info@wucwo.org, indicating that it is a donation to the observatory.

Let us weave together, with our resilience, a "spiritual, moral and concrete network... that will allow us to go out to meet the women who suffer most and soothe their wounds." Thank you in advance for your generosity. May the Lord "give you back a hundredfold."

Go to the existential peripheries with freedom of heart! (Pope Francis)

